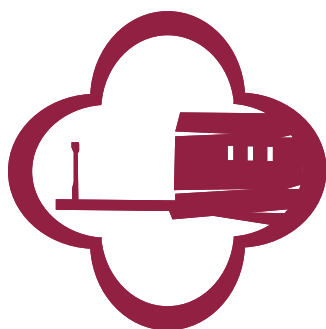


SVEUČILIŠTE
U DUBROVNIKU
UNIVERSITY
OF DUBROVNIK



SVEUČILIŠTE U DUBROVNIKU
EKONOMSKI FAKULTET
UNIVERSITY OF DUBROVNIK
FACULTY OF ECONOMICS
AND BUSINESS



DUBROVNIK
INTERNATIONAL
ECONOMIC
MEETING



7th Dubrovnik International Economic Meeting DIEM 2025

RESILIENCE IN TIMES OF GLOBAL ECONOMIC UNCERTAINTY -
CHALLENGES AND OPPORTUNITIES

University of Dubrovnik,
Faculty of Economics and Business
28 - 30 May 2025, Dubrovnik, Croatia

Under the auspices of the President of Croatia
Mr Zoran Milanović



Under the patronage of
Ministry of Science and Education of the Republic of Croatia



REPUBLIC OF CROATIA
Ministry of Science and
Education

CONTRIBUTORS:



DUBROVAČKO -
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GRAD DUBROVNIK

CROATIAN
CHAMBER OF
ECONOMY



HRVATSKA
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HOTELLAPAD
DUBROVNIK

ADRIATIC
OSIGURANJE

Coca-Cola Hrvatska



Studentski Centar Dubrovnik
Sveučilište u Dubrovniku

7th Dubrovnik International Economic Meeting

DIEM 2025

Resilience in Times of Global Economic Uncertainty – Challenges and Opportunities

28 – 30 May 2025, Dubrovnik, Croatia

University of Dubrovnik, Faculty of Economics and Business,
Lapadska obala 7, Dubrovnik

CONFERENCE PROGRAMME

Wednesday, 28th May 2025

- 18.00 - 18.45** **WELCOME COCKTAIL DRINK – MEET, DISCUSS AND NETWORK**
(Address: Faculty of Economics and Business, Lapadska obala 7, Dubrovnik)
- 18.45** Transfer to the Old City *(meeting point: Faculty of Economics and Business, Lapadska obala 7, Dubrovnik)*
- 19.00 – 20.30** **City tour Old City**
(meeting point: Pile gate, in front of the Tourist Board office)

Thursday, 29th May 2025

- 09.00 - 10.15** **Conference registration**
Snacks & coffee
(Address: Faculty of Economics and Business, Lapadska obala 7, Dubrovnik)
- 10.15 - 10.30** **Opening ceremony** / Official welcome
Conference hall **E6**
- 10.30 - 11.15** **Keynote Speaker: Vanessa Druskat**, Associate Professor of Organizational Behavior at the Peter T. Paul College of Business & Economics, University of New Hampshire, Durham, NH, USA
(in person)
- 11.15 - 12.00** **Keynote Speaker: Frederic Marimon**, Vice-Dean of the Faculty of Economics, Universitat Internacional de Catalunya (UIC), Spain
(in person)
- 12.00 - 13.00** Lunch break
- 13.00 - 14.30** **WORKSHOP** - From idea to the results: do's and don'ts of research modelling strategy (in English), **Nebojša Stojčić**, Rector of the University of Dubrovnik
Conference hall **E6**



- 13.00 - 14.30** Paper presentations (*5 parallel sessions*)
Conference halls **E2, E3, B2, B3, B4**
- 14.30 - 15.00** Coffee & snack break
- 15.00 - 16.45** Paper presentations (*6 parallel sessions*)
Conference halls **E2, E3, B2, B3, B4, C5**
- 16.45 - 17.00** **Closing ceremony**
Conference hall **E6**
- 19.00** Transfer to restaurant Kameni mlin, Čilipi, Konavle (*meeting point: bus stop next to bakery Lapad, address: Iva Vojnovića 41a*)
- 20.00 -** **Conference dinner in restaurant Kameni mlin, Čilipi, Konavle**

Friday, 30th May 2025

- 11.00 - 17.00** **Excursion (Three Islands Elaphite Cruise)** – not included in conference fee

SOCIAL EVENTS

Wednesday, 28th May 2025

- 18.00 - 18.45** **WELCOME COCKTAIL DRINK – MEET, DISCUSS AND NETWORK**
(Address: Faculty of Economics and Business, Lapadska obala 7, Dubrovnik)
- 18.45** Transfer to the Old City (*meeting point: Faculty of Economics and Business, Lapadska obala 7, Dubrovnik*)
- 19.00 - 20.30** **City tour Old City** (*meeting point: Pile gate, in front of the Tourist Board office*)

Thursday, 29th May 2025

- 19.00** Transfer to restaurant Kameni mlin, Čilipi, Konavle (*meeting point: bus stop next to bakery Lapad, address: Iva Vojnovića 41a*)
- 20.00 -** Conference dinner in restaurant Kameni mlin, Čilipi, Konavle



Friday, 30th May 2025

11.00 - 17.30 **Half day Excursion (Three Islands Elaphite Cruise)** – not included in conference fee, price per person is 75 EUR

The main attraction of the Dubrovnik's coastline are Elafiti islands archipelago. Koločep, Lopud and Šipan islands are full of beautiful beaches, historic remains and the spirit of old times. During the cruise around the islands, lunch and drinks (included in the price) are served. Take beach equipment and a lot of memory on your cameras with you.

11:00 **Departure from the Old City Harbour**

11.45 **Koločep island**

Free time for walk or coffee

12.30 **Departure for Šipan and lunch on board** (main course, salad and drink)

13.00 **Šipan island**

Free time for sightseeing (walls and fortress) or coffee

13.45 **Departure for Lopud**

14.00 **Lopud island**

Free time for swimming, sightseeing, botanical garden relax time

16:30 **Return from Lopud island**

17:00 **Arrival to the Old City Harbour**

Tickets available at registration: 28th May from 9.00 to 10.15



Wednesday, 28th May 2025

18.00 - 18.45 **WELCOME COCKTAIL DRINK – MEET, DISCUSS AND NETWORK**

(Address: Faculty of Economics and Business, Lapadska obala 7, Dubrovnik)

18.45 Transfer to the Old City *(meeting point: Faculty of Economics and Business, Lapadska obala 7, Dubrovnik)*

19.00 – 20.30 **City tour Old City**
(meeting point: Pile gate, in front of the Tourist Board office)

Thursday, 29th May 2025

OPENING CEREMONY / OFFICIAL WELCOME: CONFERENCE HALL E6

10.15-10.30

University of Dubrovnik, Faculty of Economics and Business,
Lapadska obala 7



Zoom link: <https://us02web.zoom.us/j/81398212534?pwd=TBcaotqmAogHNObsIiLrgekjIAILO3.1>

KEYNOTE ADDRESS: (IN PERSON) - CONFERENCE HALL E6

10.30 - 11.15



Vanessa Druskat, University of New Hampshire, Durham, New Hampshire, USA

Title of the keynote: **How Resilience Helps Us Learn and Adapt in a Complex World**

As an internationally recognized expert on leadership and team performance, Vanessa Druskat has advised leaders and teams in some of the world's most respected organizations including in over a dozen Fortune 500 and Fortune Global 500 companies in the banking, pharmaceutical, petroleum, and healthcare industries. During her thirty-year research career has published articles in the most well-known academic and practical journals in her discipline including the Academy of Management Journal, The Journal of Applied Psychology, Leadership Quarterly, Human Relations, the Harvard Business Review and M.I.T.'s Sloan Management Review. She is the recipient of multiple research and teaching awards. She is an Associate Professor in the Department of Management at the University of New Hampshire in Durham, New Hampshire in the USA.



KEYNOTE ADDRESS: (IN PERSON) - CONFERENCE HALL E6

11.15 - 12.00



Frederic Marimon, Vice-Dean of the Faculty of Economics, Universitat Internacional de Catalunya (UIC), Spain

Title of the keynote: **Revolution or Risk? Generative AI as the New Workforce Catalyst Amid Economic Turbulence**

Dr. Frederic Marimon holds a PhD in Business Administration and serves as a tenured professor at the Universitat Internacional de Catalunya (UIC), specializing in business administration. Over the course of his distinguished career, he has held several leadership positions at UIC, including Vice-Rector of Research and Vice-Rector of Planning and Quality. He currently serves as Vice-Dean of the Faculty of Economics. Dr. Marimon's academic journey began with a degree in Industrial Engineering from the Polytechnic University of Catalonia (UPC), followed by an MBA from the IESE Business School in Barcelona. A thought leader in the field of operations management, Dr. Marimon co-founded the International Conference on Quality Engineering and Management (ICQEM) and the International Association for Quality, Innovation, and Sustainability (IAQUIS). He now leads the Observatory of Artificial Intelligence and New Technologies at UIC, where his research focuses on new business models driven by digital platforms and the collaborative role of Artificial Intelligence in the modern workplace. His research expertise spans the domains of quality management, e-quality measurement, and service management, and he has been actively engaged in international projects analyzing quality practices across a wide array of industries, with particular emphasis on higher education institutions.

With over 100 peer-reviewed articles published in leading academic journals, Dr. Marimon continues to contribute groundbreaking research in his field, making him a respected figure in the global academic community.

12.00-13.00 LUNCH BREAK

WORKSHOP FROM IDEA TO THE RESULTS: DO'S AND DON'TS OF RESEARCH MODELING STRATEGY

CONFERENCE HALL E6 (IN ENGLISH)

13.00 - 14.30



Zoom link: <https://us02web.zoom.us/j/85312435969?pwd=bOHmUqhKRoEdxCZVQevGEzggN3pom.1>



Nebojša Stojčić, Rector of the University of Dubrovnik, Croatia

The workshop is focused on the **do's and don'ts of research modeling strategy**. It provides practical insights on how to navigate the research process, from idea generation to drawing conclusions. Key elements include assessing the novelty and feasibility of research ideas, ensuring strong theoretical positioning, and emphasizing the importance of empirical rigor. The workshop highlights common pitfalls that lead to rejections or long review processes. Additionally, it offers practical tips for robustness analysis and concludes with strategies for making meaningful and targeted research contributions. The goal is to help researchers avoid mistakes and successfully publish their work.



IN PERSON PAPER PRESENTATIONS

PARALLEL SESSION I: 13.00-14.30 (ROOM E2)

ECONOMICS I

Session chair: Perica Vojinić

1.	Petreski, Marjan; Olczyk, Magdalena*	FDI HETEROGENEITY AND JOB CREATION: REGIONAL EVIDENCE FROM THE OLD EU MEMBER STATES
2.	Stoyanova, Tsvetana; Stoyanov, Phillip	DIGITALIZATION OF SMALL AND MEDIUM-SIZED ENTERPRISES IN BULGARIA – A FACTOR FOR THEIR COMPETITIVENESS
3.	Fernando Morales, Herick; Moreno, Rosina*	MULTINATIONAL ENTERPRISES AND TERRITORIAL SERVICITIZATION IN EMERGING ECONOMIES
4.	Vojinić, Perica; Prug, Andrijana; Matić Šošić, Matea	CHARACTERISTICS OF THE POTENTIAL PARTICIPANTS IN THE DIGITAL LABOUR PLATFORMS
5.	Santovito, Savino; Rosato, Pierfelice; Baldassarre, Fabrizio; Campo, Raffaele*	APPLYING AI TO INTERNATIONALIZATION

* Participation with abstract only

PARALLEL SESSION II: 13.00-14.30 (ROOM E3)

ECONOMICS II

Session chair: Edgar Saucedo Acosta

1.	Yakymchuk, Alina; Demchyk, Yuliia	ECONOMIC EVALUATION OF THE ECOLOGICAL FOOTPRINT ON ECOSYSTEM'S FOOD PRODUCTIVITY
2.	Saucedo-Acosta, Edgar J.; Carrillo-Ovando, Rosy Wendoli	LINKING ECONOMIC COMPLEXITY AND THE ENVIRONMENT: THE CASE OF THE EUROPEAN UNION
3.	Wagner, Natalia*	CLIMATE CHANGE-ORIENTED INVENTIONS IN MARITIME TRANSPORT IN THE ERA OF BUSINESS UNCERTAINTY



4.	Greblikaite, Jolita; Rakstys, Rolandas; Dapkuviene, Agne; Svazas, Mantas	COMPETITIVENESS EVALUATION OF DIFFERENT TYPES OF FARMS
5.	Greblikaite, Jolita; Rakstys, Rolandas*	DEVELOPMENT OF BIO-BUSINESS IN LITHUANIA

* Participation with abstract only

PARALLEL SESSION III: 13.00-14.30 (ROOM B2)

MANAGEMENT I

Session chair: Aleksandra Krajnović

1.	Hoxha, Adnan; Ponikvar, Nina; Marc, Mojca	THE INTERPLAY BETWEEN MANAGEMENT PRACTICES AND INNOVATION PERFORMANCE OF PRIVATE FIRMS
2.	Jejina, Martina; Garvan, Stjepan*	COMMUNICATION STYLE IMPACT TO ENHANCE BUSINESS SUCCESS
3.	Stilin, Anita; Tomljenović, Ljerka; Šuperina, Eni*	CONFLICT MANAGEMENT STYLES AND CAUSES OF CONFLICT ACROSS DEMOGRAPHIC AND ORGANIZATIONAL FACTORS
4.	Krajnović, Aleksandra; Hordov, Monika; Pešić, Tonći*	DETERMINANTS AND ACHIEVEMENTS OF KNOWLEDGE TRANSFER AND KNOWLEDGE SHARING IN PUBLIC HEALTH INSTITUTIONS IN THE REPUBLIC OF CROATIA - EMPIRICAL ANALYSIS

* Participation with abstract only

PARALLEL SESSION IV: 13.00-14.30 (ROOM B3)

ACCOUNTING, FINANCE, TOURISM AND DIGITALISATION

Session chair: Astrida Miceikiene

1.	Bartulović, Marijana; Ćorušić, Ante; Perkušić, Dijana	BENEISH M-SCORE AS FRAUD INDICATOR: COMPARATIVE ANALYSIS FOR CROATIAN AND GERMAN COMPANIES
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2.	Baković, Tomislav; Dužević, Ines; Štulec, Ivana	CAN GENAI BOOST STUDENT ACADEMIC PERFORMANCE: EXAMINING THE ROLE OF AI QUALITY
3.	Miceikiene, Astrida; Skaurone, Laima; Medikiene, Monika*	HOW CAN INNOVATIVE FINANCIAL INSTRUMENTS BOOST INNOVATIONS IN THE BIOECONOMY?
4.	Bagdi, Robert; Kozma, Katalin*	THE TOURISTIC ROLE OF GYŐR AND ITS REGION IN THE NEW DESTINATION STRUCTURE DEFINED IN 2020
5.	Walker, Kevin; Kužnin, Milena; Adžić-Kušt, Iva*	DUBROVNIK TOURISM'S FUTURE: REJUVANATION OR STAGNATION?
6.	Łapko, Aleksandra; Łapko, Paulina*	SENIOR TOURISM – NO LONGER A CHOICE, BUT THE FUTURE OF TOURISM

* Participation with abstract only

PARALLEL SESSION V: 13.00-14.30 (ROOM B4)

MANAGEMENT II

Session chair: Eva Hoke

1.	Walker, Kevin; Agušaj, Besim; Karamanga, Sara*	CO-WORKER SUPPORT, ORGANIZATIONAL COMMITMENT AND WORK ENGAGEMENT: INSIGHTS FROM THE HOSPITALITY INDUSTRY
2.	Hoke, Eva; Heinzová, Romana	ERGONOMIC RISK MANAGEMENT AS PART OF BUSINESS RESILIENCE MANAGEMENT
3.	Vrdoljak Raguž, Ivona; Markasović, Dorotea; Pezić, Romana*	GENDER DIVERSITY IN CORPORATE BOARDS – BIBLIOMETRIC ANALYSIS
4.	Borovac Zekan, Senka; Roje, Antonija; Severdija, Martina	CUSTOMER-CENTRICITY IN CRISIS MANAGEMENT: LESSONS FROM LEADING ORGANIZATIONS

* Participation with abstract only



14.30-15.00 Coffee & snack break

IN PERSON PAPER PRESENTATIONS

PARALLEL SESSION VI: 15.00-16.45 (ROOM E2)

ECONOMICS III

Session chair: Mila Gadžić

1.	Liesenhoff, Jana; Jungen, André	A CONCEPT FOR EFFECTIVE TAX CONTROLLING BASED ON THE RESULTS OF TWO EMPIRICAL STUDIES
2.	Schlör, Holger; Keilmann-Gondhalekar, Daphne; Ibrahim, Boubacar; Kuckshinrichs, Wilhelm; Siekmann, Florian; Venghaus, Sandra	MUTUALLY REINFORCING CRISES AND SUSTAINABLE DEVELOPMENT – LESSONS FROM RURAL NIGER
3.	Gadžić, Mila; Jurić, Jelena	DETERMINANTS OF PUBLIC INDEBTEDNESS IN THE WESTERN BALKAN COUNTRIES
4.	Tanevski, Stefan; Petreski, Marjan*	FROM DIASPORA TO DEVELOPMENT: ON REMITTANCES ROLE IN THE WESTERN BALKANS
5.	Benegas, Mauricio; Veras Corrêa, Márcio	EMPOWERMENT POLICIES, SOCIAL NORMS AND DOMESTIC VIOLENCE

*** Participation with abstract only**

PARALLEL SESSION VII: 15.00- 16.45 (ROOM E3)

MARKETING

Session chair: Barbara Puh

1.	Olubunmi, Joseph; Olatubosun, Babalola; Muiyiwa, Shodipe; Muiyiwa, Akinbolade*	RELATIONSHIP BETWEEN CORPORATE SOCIAL RESPONSIBILITY AND MARKETING PERFORMANCE: THE MEDIATING EFFECT OF CUSTOMER VALUE AND CORPORATE IMAGE
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2.	Pavlić, Ivana; Puh, Barbara; Bilandžić, Andrea	INTEGRATION OF ARTIFICIAL INTELLIGENCE PERSONALIZATION AND NEUROMARKETING IN PROJECT-BASED LEARNING: FOSTERING 21ST-CENTURY SOFT SKILLS
3.	Nenadić, Iva; Grkeš, Ivana*	SUSTAINING MEDIA PLURALISM IN THE DIGITAL ERA: THE ROLE OF DIGITAL TAXATION AND PUBLIC FUNDING
4.	Mihanović, Zoran; Sarić, Bruno	MEMBERSHIP MODEL AS PART OF RELATIONSHIP MARKETING ON THE EXAMPLE OF FOOTBALL CLUB
5.	Gregurec, Iva	SUSTAINABLE DIGITAL MARKETING: A SYSTEMATIC REVIEW AND CONTENT ANALYSIS OF CURRENT RESEARCH
6.	Doko Jelušić, Andrea; Skoko, Tatjana*	IMPACT OF DIGITAL ECONOMY ON TRADITIONAL RETAIL PRICING STRATEGIES

*** Participation with abstract only**

PARALLEL SESSION VIII: 15.00- 16.45 (ROOM B3)

SESSION IN CROATIAN

Session chair: Marija Bečić

1.	Ćukušić, Maja	LEVERAGING AI AND PARTICIPATORY SCIENCE FOR SUSTAINABLE SOLUTIONS IN TIMES OF ECONOMIC INSTABILITY
2.	Trojić, Nikolina; Samardžija, Jasminka; Vejzagić, Vanja	ECONOMIC SANCTIONS AS AN INSTRUMENT OF INTERNATIONAL POLICY: CHALLENGES, EFFECTIVENESS, AND LEGAL FRAMEWORK
3.	Bečić, Marija	DIGITAL INTENSITY OF FIRMS IN CROATIAN REGIONS: COMPARISON OF INDUSTRY AND SERVICE SECTORS
4.	Zdilar, Ante; Obuljen Zoričić, Zdenka; Pušić, Ana	DETERMINANTS OF ECONOMIC GROWTH: PANEL DATA ANALYSIS

*** Participation with abstract only**



ONLINE PAPER PRESENTATIONS

PARALLEL SESSION IX: 15.00- 16.45 (ROOM C5)

Zoom link:

<https://us02web.zoom.us/j/89182430121?pwd=geasRidYCT1soIUmZJjhocOi9r5QVg.1>



Session chair: Tonći Svilokos

1.	Vuković, Dijana; Grmuša, Tanja; Luburić, Goran*	STRESS IN THE CONTEXT OF ORGANIZATIONAL CONFLICTS: AN INVESTIGATION OF CAUSES AND CONSEQUENT EFFECTS
2.	Kristek, Ivan; Drvenkar, Nataša	YOUTH UNEMPLOYMENT AND ECONOMIC GROWTH IN THE EU: A PANEL DATA ANALYSIS
3.	Veselica Celić, Rozana	INNOVATION STRATEGIES AND ORGANIZATIONAL COMPETITIVENESS
4.	Cywiński, Łukasz; Hancock, Aleksandar; Skica, Tomasz *	EMPOWERING ENTREPRENEURSHIP: STUDENTS' INSIGHTS ON UNIVERSITY SUPPORT FOR STARTUPS
5.	Zhigolli, Gentiana *	MONETARY POLICY RESPONSES TO POST-PANDEMIC INFLATION IN THE WESTERN BALKANS
6.	Marlein Warong, Maria; Ahmed, Waqas	MACROECONOMIC FACTORS AND GOVERNANCE QUALITY: DRIVERS OF INNOVATIVE MANAGEMENT IN INDONESIA'S GREEN ENERGY COMPANIES
7.	Kravar, Josip*	RESILIENT CLINICAL TRIALS: A SYSTEMATIC REVIEW OF ARTIFICIAL INTELLIGENCE'S ROLE IN COST-EFFECTIVE AND INNOVATIVE PATIENT RECRUITMENT STRATEGIES
8.	Ugrin, Mirko; Lovrinčević, Marina; Škokić, Vlatka	CULTURAL AND EDUCATIONAL INFLUENCES ON ENTREPRENEURIAL ATTITUDES: A COMPARATIVE STUDY OF FRANCE AND CROATIA

* Participation with abstract only



PARALLEL SESSION X: 15.00- 16.45 (ROOM B4)

Zoom link:

<https://us02web.zoom.us/j/89247988856?pwd=2xxZm4bBEeyvBryMazoGJOsOxGnK0t.1>

Session chair: Matea Matic Šošić

1.	Bulgakov, Ilya; Ivanova, Natalia*	PROFESSIONAL BURNOUT AS AN ISSUE OF PROFESSIONAL IDENTITY AND FACE CONCERNS IN SOCIAL INTERCATION
2.	Spremić, Hrvoje*	AIRPORT DIGITAL TRANSFORMATION – LITERATURE REVIEW
3.	Borovac Zekan, Senka; Roje, Antonija; Tarle, Ivana	CRISIS COMMUNICATION STRATEGIES USING IMAGE REPAIR THEORY: A CASE STUDY OF PODRAVKA IN CROATIA
4.	Podrug, Najla	APPLICABILITY OF ORGANIZATION THEORIES IN THE STUDY OF TRANSNATIONAL CORPORATIONS
5.	Kitanovikj, Bojan; Eftimov, Ljupcho; Pearce, Alison; Cvetkoska, Violeta	HOW CAN I THRIVE AT WORK? THE INTERPLAY OF EMPLOYEES' ENVIRONMENT, WORK CULTURE AND JOB-RELATED FACTORS
6.	Carvalho, Ilidia; Brito, Luis Miguel	CHALLENGES OF MASS TOURISM IN SINTRA: A CASE STUDY ON STAKEHOLDER PERSPECTIVES AND MANAGEMENT STRATEGIES
7.	Zsigmond, Tibor; Bölcsová, Vanessza; Machová, Renáta*	THE ROLE OF CRITICAL THINKING IN UNDERSTANDING GENERATIONAL ATTITUDES TOWARD ECO-FRIENDLY CONSUMPTION

* Participation with abstract only



PARALLEL SESSION XI: 15.00- 16.45 (ROOM B2)



Zoom link:

<https://us02web.zoom.us/j/86371286785?pwd=Fbh5ZSg4oLn38f1Yvg9htoA16oNXia.1>

Session chair: Melko Dragojević

1.	Cigainki Lisbinski, Fernanda; Oliveira Freitas, Felipe André; Lee Burnquist, Heloisa *	PREDICTIVE MODELS FOR SUGAR AND ETHANOL PRICES: INTEGRATION OF SUPPLY AND DEMAND INDICATORS WITH MACHINE LEARNING TECHNIQUES
2.	Ivanova, Natalia; Gostishcheva, Alina*	STRESS MANAGEMENT AS A WAY FOR BUSINESS SUCCESS IN ORGANIZATIONS
3.	Kolycheva, Valeria; Grigoriev, D. A.; Semenov, A. V.; Pimenov, A. E.*	ART AS INVESTMENT: DISCOVERING NEW PRICING FACTORS
4.	Snezana Mojsovska Salamovska*	NEUROBRANDING IN THE DIGITAL AGE: BRIDGING NEUROSCIENCE AND BRAND STRATEGY IN DIGITAL MARKETING ENVIRONMENTS
5.	Cigainki Lisbinski, Fernanda; Oliveira Freitas, Felipe André; Lee Burnquist, Heloisa *	THE FUEL OF THE FUTURE LAW AND THE BRAZILIAN SUGAR-ENERGY SECTOR
6.	Krolo, Željka; Dragojević, Melko; Svilokos, Tonći	RECONCILING GDPR & BLOCKCHAIN ON DATA PROTECTION ISSUES — A REVIEW OF EXISTING LITERATURE
7.	Ćorić, Domagoj; Cvjetković, Gloria; Vuković, Ivan*	USING STOCHASTIC DIFFERENTIAL EQUATIONS FOR PROFITABILITY IN A SPECULATIVE ATTACK ON A FIXED EXCHANGE RATE

*** Participation with abstract only**



16.45 – 17.00 Closing ceremony



Zoom link:

<https://us02web.zoom.us/j/82951923475?pwd=2q7z3SRGvKFxt3mbmCHGExy6a4eIwD.1>

CONFERENCE HALL E6

19.00 Transfer to restaurant Kameni mlin, Čilipi, Konavle (*meeting point: bus stop next to bakery Lapad, address: Iva Vojnovića 41a*)

20.00 – **Conference dinner in restaurant Kameni mlin, Čilipi, Konavle**

Friday, 30th May 2025

11.00 – 17.00 Excursion (Three Islands Elaphite Cruise)
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