

## 6<sup>th</sup> Dubrovnik International Economic Meeting

### DIEM 2023

## Global Crisis, Digital Transformation and New Leadership and Entrepreneurial Approaches

29 June– 1 July 2023, Dubrovnik, Croatia

University of Dubrovnik – Student Dorm, Marka Marojice 2b, Dubrovnik

## PROGRAMME OVERVIEW

### Thursday, 29<sup>th</sup> June 2023

- 18.00 - 18.45**      **WELCOME COCKTAIL DRINK – MEET, DISCUSS AND NETWORK**  
(Address: Student Dorm, Marka Marojice 2b, Dubrovnik)
- 18.45**              Transfer to the Old city
- 19.00 – 20.30**    **City tour Old City**

### Friday, 30<sup>th</sup> June 2023

- 09.00 - 10.15**    Conference registration and snacks and coffee (Address: Student Dorm, Marka Marojice 2b, Dubrovnik)
- 10.15 - 10.30**    **Opening ceremony / Official welcome Conference hall ORLANDO**
- 10.30 - 11.15**    **Keynote address, Marta Mas-Machuca, PhD, Dean of Faculty of Economic and Social Sciences, Universitat Internacional de Catalunya (UIC), Spain (in person)**
- 11.15 - 12.00**    **Keynote address, Tomasz Skica, PhD, Head of Department of Entrepreneurship, University of Information Technology and Management in Rzeszow, Poland (online – Zoom platform)**
- 12.00 - 13.00**    Lunch break
- 13.00 - 14.30**    **PANEL Entrepreneurial Behaviour as a Response to the Challenges in the Environment (in Croatian only) hall ORLANDO**
- 13.00 - 14.30**    Paper presentations (4 parallel sessions, 1 in person hall **LOKRUM**, 3 online – Zoom platform)
- 14.30 – 15.00**    Coffee & snack break
- 15.00 - 16.45**    Paper presentations (5 parallel in person sessions) hall **ORLANDO, LOKRUM, BOKAR, REVELIN, STRADUN**
- 16.45 – 17.15**    **Keynote address, Gorazd Justinek, PhD, Dean of Faculty of Government and European Studies, New university, Slovenia (online – Zoom platform)**



- 17.15 – 17.30**      **Closing ceremony**
- 20.00 –**              Conference dinner in restaurant Academia, Student Dorm, Marka Marojice 2b, Dubrovnik

## **Saturday, 1<sup>st</sup> July 2023**

- 11.00 – 17.00**      **Excursion (Three Islands Elaphite Cruise )** – not included in conference fee

**Registration:**              **30th June from 9.00 to 10.15**

## **SOCIAL EVENTS**

### **Thursday, 29<sup>th</sup> June 2023**

- 18.00 - 18.45**      **WELCOME COCKTAIL DRINK – MEET, DISCUSS AND NETWORK**  
(Address: Student Dorm, Marka Marojice 2b, Dubrovnik)
- 18.45**              **Transfer to the Old City by bus** (*meeting point: bus stop next to bakery Lapad, address: Iva Vojnovića 41a*)
- 19.00 – 20.30**      **City tour Old City**

### **Friday, 30<sup>th</sup> June 2023**

- 20.00 –**              Conference dinner in restaurant Academia, Student Dorm, Marka Marojice 2b, Dubrovnik



## Saturday, 1<sup>st</sup> July 2023

**11.00 - 17.30**      **Half day Excursion (Three Islands Elaphite Cruise )** – not included in conference fee, price per person is 50 EUR

The main attraction of the Dubrovnik's coastline are Elafiti islands archipelago. Koločep, Lopud and Šipan islands are full of beautiful beaches, historic remains and the spirit of old times. During the cruise around the islands, lunch and drinks (included in the price) are served. Take beach equipment and a lot of memory on your cameras with you.

**11:00**                      **Departure from Old town Harbour**

**11.45**                      **Koločep island**

Free time for walk or coffee

**12.30**                      **Departure for Šipan and lunch on board** (main course, salad and drink)

**13.00**                      **Šipan island**

Free time for sightseeing (walls and fortress) or coffee

**13.45**                      **Departure for Lopud**

**14.00**                      **Lopud island**

Free time for swimming, sightseeing, botanical garden relax time

**16:30**                      **Return from Lopud island**

**17:00**                      **Arrival to Old city Harbour**

**Tickets available at registration: 30th June from 9.00 to 10.15**



## Thursday, 29<sup>th</sup> June 2023

- 18.00 - 18.45**     **WELCOME COCKTAIL DRINK – MEET, DISCUSS AND NETWORK**  
(Address: Student Dorm, Marka Marojice 2b, Dubrovnik)
- 18.45**             Transfer to the Old City
- 19.00 – 20.30**     **City tour Old City**

## Friday, 30<sup>th</sup> June 2023

### **OPENING CEREMONY / OFFICIAL WELCOME: CONFERENCE HALL ORLANDO**

10.15-10.30

Student Dorm, Marka Marojice 2b, Dubrovnik



Zoom link: <https://zoom.us/j/97607108246?pwd=ZHpkTjZUUU5YOGwrblloeXFVWTlWQT09>

### **KEYNOTE ADDRESS: (IN PERSON) - CONFERENCE HALL ORLANDO**

10.30 - 11.15



Zoom link: <https://zoom.us/j/97607108246?pwd=ZHpkTjZUUU5YOGwrblloeXFVWTlWQT09>

**Marta Mas-Machuca, PhD**, Dean of Faculty of Economic and Social Sciences, Universitat Internacional de Catalunya (UIC), Spain

Title of the keynote: **User engagement in digital platforms: conceptualization, challenges & future insights**

Marta Mas-Machuca has a PhD in Business Administration from the Universitat Politècnica de Catalunya (UPC) in Spain, and graduated with a bachelor's degree in Business Administration from the University of Navarra (UN) in Spain. For 6 years, she was a manager of a business unit for the Altran Group, a consulting company. Since 2013, she has worked as a lecturer in the Department of Economy and Business Organization at the International University of Catalonia in Spain, teaching in strategic management and human resources management. Currently, she is the Dean at the Faculty of Economic and Social Sciences at Universitat Internacional de Catalunya (UIC). She is the leader of the Research Group "Quality and Innovation for Service Excellence". She has participated in several research projects, and she is the author of several books, articles and working papers.



## **KEYNOTE ADDRESS: (ON LINE – ZOOM PLATFORM) - CONFERENCE HALL ORLANDO**

11.15 - 12.00



Zoom link: <https://zoom.us/j/97607108246?pwd=ZHpkJjZUUU5YOGwrblloeXFVWTlWQT09>

**Tomasz Skica, PhD**, Head of Department of Entrepreneurship, University of Information Technology and Management in Rzeszow, Poland

Title of the keynote: **Local public policies on entrepreneurship support. Patterns, approaches and their instrumentalization**

Tomasz Skica is habilitated Doctor of Social Sciences in the discipline of economics and finance. Since 2002, professionally associated with the University of Information Technology and Management in Rzeszow, Poland. Head of the Department of Entrepreneurship. Editor-in-chief of the scientific journal Financial Internet Quarterly. Academic lecturer, trainer, and associate of local government institutions. Author of several dozen scientific articles, monographs and chapters in scientific monographs, reports, strategies, and expert opinions in the field of public finance, in particular local government finance. He conducts research in the field of supporting entrepreneurship by local government units, the efficiency of the public sector and the public finance system. Promoter of over 200 diploma theses in the field of economics, finance, and management. Associate of domestic and foreign universities and research centers. Leader of international project groups, as well as manager of research teams.

## **12.00-13.00 LUNCH BREAK**

### **PANEL ENTREPRENEURIAL BEHAVIOUR AS A RESPONSE TO THE CHALLENGES IN THE ENVIRONMENT**

#### **CONFERENCE HALL ORLANDO (IN CROATIAN ONLY)**

13.00 - 14.30



Zoom link: <https://zoom.us/j/95575330757?pwd=d1ljdXdzRUE0Rjd1RTRCdEhWNXFUCU09>

University of Dubrovnik in co-operation with the Faculty of Economics in Osijek, CEPOR, Dubrovnik County Chamber and Croatian Association of Business Women KRUG is organising a panel under the title "Entrepreneurial Behaviour as a Response to the Challenges in the the Environment".

The panel will be moderated by the Vice-Dean of the Faculty of Economics in Osijek, Professor Sunčica Oberman Peterka, PhD, with the participation of panelists:

- Professor Mirela Alpeza, PhD, Head of CEPOR
- Tatjana Božinović, Croatian Chamber of Commerce – Dubrovnik
- Tilda Bogdanović, entrepreneur and member of KRUG
- Maja Gabrieri, Leader of OTP Bank Team for Micro and Small Entreprises



## ONLINE PAPER PRESENTATIONS

### PARALLEL SESSION I: 13.00-14.30 (ROOM LOKRUM)

Zoom link:

<https://zoom.us/j/93264016783?pwd=NFRXVmUySDAzSEpoOGJxbjI4ZINSUT09>



#### MACROECONOMICS

Session chair: Marija Bečić

Kožul, Joško	PUBLIC DEBT AS A DETERMINANT OF THE CONVERGENCE OF BOSNIA AND HERZEGOVINA IN THE EU ACCESSION PROCESS
Nikolić, Helena	THE RUSSIAN-UKRAINIAN CRISIS AND THE ENERGY MARKET
Rysova, Lucia, Kazansky, Rastislav Smeriga, Peter	EDUCATION, SCIENCE AND RESEARCH – KEY ELEMENTS SUPPORTING DYNAMICS OF ECONOMIC GROWTH IN THE EU IN THE PERIOD AFTER OVERCOMING THE EFFECTS OF THE COVID-19 PANDEMIC
Saucedo-Acosta, Edgar J.	INCOME INEQUALITY AND ECONOMIC GROWTH AT EUROPEAN UNION
Saucedo-Acosta, Edgar J.*	QUANTIFYING THE EFFECT OF ECONOMIC COMPLEXITY ON INCOME INEQUALITY IN LATIN AMERICA
Takahashi, Marta	MIGRANT INTEGRATION IN EUROPEAN COUNTRIES
Iliya, Oladimeji, Ojeleye, Jabil, Mani	DETERMINANTS OF BROILER PRODUCTION AND ITS EFFECTS ON POVERTY STATUS AMONG CIVIL SERVANTS IN JOS METROPOLIS, PLATEAU STATE, NIGERIA

\* Participation with abstract only



## PARALLEL SESSION II: 13.00-14.30 (ROOM BOKAR)

Zoom link:

<https://zoom.us/j/95871960629?pwd=NXFONWZldFZjWXMrs0FUNZNTWZnQT09>



### MANAGEMENT

Session chair: Ivona Milić Beran

Bakotić, Danica	RELATIONSHIP BETWEEN QUIET QUITTING AND LEADERSHIP ORIENTATION: THE CASE OF CROATIAN EMPLOYEES
Eftimov, Ljupcho, Kitanovikj, Bojan	WELCOME TO THE DAWN OF THE FOURTH INDUSTRIAL REVOLUTION: ARE HR PROFESSIONALS PREPARED FOR THE IMPACT OF FUTURE OF WORK?
Mabić, Mirela, Gašpar, Dražena, Ćorić, Ivica	TEACHERS' PERSPECTIVE OF SOFT SKILLS DEVELOPMENT IN BUSINESS STUDIES
Plećaš, Mihael, Soldo, Sara, Tutek, Natalia*	EMPLOYEES SATISFACTION WITH LEADERSHIP IN FINANCIAL INSTITUTIONS IN CROATIA
Serdarević, Sandra	TEACHERS' MOTIVATION IN THE DIGITAL ENVIRONMENT

\* Participation with abstract only

## PARALLEL SESSION III: 13.00-14.30 (ROOM STRADUN)

Zoom link:

<https://zoom.us/j/96326202644?pwd=bDRxNFBrVUZPUFBuZlBqQVhqBVBhZz09>



### MANAGEMENT, FINANCE AND TOURISM

Session chair: Nives Vidak

Markasović, Dorotea*	KNOWLEDGE HIDDEN OUTSIDE OF BOOKS – STUDENT PROJECT MANAGERS AND THEIR PROJECT MANAGEMENT SKILLS
Bulgakov, Ilya, Ivanova, Natalia*	BURNOUT OF EMPLOYEES IN BUSINESS ORGANIZATIONS IN FOCUS OF PROBLEM OF THEIR PERSONAL RELATIONSHIPS



Venturella, Ludovica, Sciortino, Caterina, De Cantis, Stefano	THE IMPACT OF COVID-19 CRISIS ON ITALIAN PROXIMITY TOURISM: AN ORIGIN-DESTINATION MATRIX APPROACH
Osamwonyi, Ohonba Mary, Josiah Ekundayo, Gbenga	INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS) ADOPTION AND THE VALUE RELEVANCE OF ACCOUNTING INFORMATION IN SELECTED AFRICAN COUNTRIES
Piplica, Damir, Peronja, Ivan, Luković, Tihomir	CONTROLLING IN THE FUNCTION OF MANAGEMENT BY OBJECTIVES

**\* Participation with abstract only**

## **IN PERSON PAPER PRESENTATIONS**

### **PARALLEL SESSION IV: 13.00-14.30 (ROOM REVELIN)**

#### **MARKETING (IN PERSON)**

Session chair: Snežana Mojsavska Salamovska

Session co-chair: Matea Matić Šošić

Lee, Euehun, Seo, Eunjeong *	THE IMPACT OF CONSUMER DIGITAL TRANSFORMATION ON DIGITAL HEALTHCARE ADOPTION
Matić Šošić, Matea, Vojvodić, Katija	THE INFLUENCE OF PURCHASE ATTITUDES AND REVIEWS ON USERS' PURCHASE INTENTIONS IN SOCIAL MEDIA SETTINGS
Mojsavska Salamovska, Snežana*	IMPLEMENTATION OF CONTEMPORARY MARKETING PERFORMANCE ASSESSMENT MODELS – BEYOND THE THEORY AND PRACTICE
Pavlić, Ivana*	BABY BOOMERS AND GENERATION Z: THE ROLE OF CONSUMER ETHNOCENTRISM ON PURCHASE INTENTION

**\* Participation with abstract only**

### **14.30-15.00 Coffee & snack break**





## IN PERSON PAPER PRESENTATIONS

### PARALLEL SESSION I: 15.00-16.45 (ROOM LOKRUM)

#### ENTREPRENEURSHIP (IN PERSON)

Session chair: Mirela Alpeza

Session co-chair: Zorica Krželj Čolović

Artamoshina, Polina, Shirokova, Galina, Bodolica, Virginia*	BUSINESS MODEL INNOVATIONS IN SME'S IN A HIGH UNCERTAINTY: THE ROLE OF CEO'S VALUES
Has, Maja, Alpeza, Mirela	HUMAN RESOURCE MANAGEMENT IN SMALL ENTERPRISES: FINDINGS FROM CROATIA
Kozachenko, Ekaterina, Shirokova, Galina, Bodolica, Virginia*	THE ROLE OF CEO TEMPORAL FOCUS IN SME DECISION-MAKING STRATEGIES IN CRISIS ENVIRONMENT
Krželj-Čolović, Zorica, Mihajlović, Iris, Stanković, Marino	FOOD HUBS AS TOOL FOR DEVELOPING ENTREPRENEURSHIP IN GASTRONOMY: THE CASE STUDY OF DUBROVNIK
Šišara, Jelena, Šarlija, Nataša	FACTORS AFFECTING MICRO AND SMALL ENTERPRISES' ACCESS TO MICROFINANCE IN CROATIA
Stettler, Tatiana R., Shirokova, Galina, Osiyevskyy, Oleksiy, Wales, William J.*	NARROW VS BROAD STRATEGIC ATTENTION: A COMPARISON OF PERFORMANCE LEVEL AND VARIABILITY EFFECTS IN SMES FROM AN EMERGING MARKET

\* Participation with abstract only



## **PARALLEL SESSION II: 15.00-16.45 (ROOM BOKAR)**

### **TRADE (IN PERSON)**

Session chair: Blanka Tundys

Session co-chair: Slađana Brajević

Arnerić, Josip*	CAPTURING TRADING ACTIVITY DYNAMICS BY MULTI-SEASONAL PATTERNS
Mrvica Mađarac, Sandra, Filipović, Zvonimir, Brajević, Slađana*	ASSERTIVENESS AS A KEY SALES TECHNIQUE
Tundys, Blanka, Bretyn, Agnieszka*	ENERGY POVERTY IN THE EUROPEAN UNION - METHODS, TOOLS AND WAYS OF COUNTERACTING - INDICATOR ANALYSIS
Tundys, Blanka	THE RIPPLE EFFECT - IMPLICATIONS AND CONSEQUENCES OF INCIDENTAL DISRUPTIONS AND BLACK SWAN PHENOMENA IN THE SUPPLY CHAIN
Wieczorek, Iwona	MODERN SOLUTIONS FOR URBAN PUBLIC COLLECTIVE TRANSPORT IN POLAND

\* **Participation with abstract only**

## **PARALLEL SESSION III: 15.00- 16.45 (ROOM REVELIN)**

### **FINANCE AND MACROECONOMICS (IN PERSON)**

Session chair: Holger Schlör

Session co-chair: Perica Vojinić

Bartulović, Marijana, Perkušić, Dijana, Kovačević, Ivan	DIFFERENCES IN BUSINESS FRAUDS BETWEEN STATE-OWNED AND PRIVATE COMPANIES: CASE OF CROATIA
Drvenkar, Nataša Cota, Ilija Unukić, Ivana	TERRITORY, NETWORKING AND REGIONAL POLICIES: REGIONAL DEVELOPMENT AGENCIES OF THE POST-TRANSITION EU MEMBER STATES



Miceikiene, Astrida, Skaurone, Laima*	ENVIRONMENTAL TAXES AS A TOOL TO MANAGE GHG EMISSIONS
Schlör, Holger, Schubert, Stefanie, Venghaus, Sandra*	NEW MODELS OF ECONOMIC GROWTH - THE RELEVANCE OF ECOMODERNISM AND DE-GROWTH
Schlör, Holger, Kuckshinrichs, Wilhelm	MEASURING THE SOCIAL WELFARE OF A SOLAR POWER PLANT IN WEST AFRICA - A SOCIAL RETURN ON INVESTMENT (SROI) MODEL
Skaurone, Laima, Miceikiene, Astrida*	INCREASING THE FINANCIAL AUTONOMY OF LOCAL GOVERNMENT AS A STIMULUS FOR SUSTAINABLE DEVELOPMENT OF RURAL MUNICIPALITIES: THE CASE OF LITHUANIA
Vojinić, Perica, Bečić, Marija*	PLATFORM WORK IN SELECTED CEECs

\* **Participation with abstract only**

## **PARALLEL SESSION IV: 15.00- 16.45 (ROOM STRADUN)**

### **MANAGEMENT AND TOURISM (IN PERSON)**

Session chair: Ljerka Tomljenović

Session co-chair: Ivana Bratić

Bratić, Ivana, Kardum Goleš, Ivana	DEVELOPING SUSTAINABILITY BY REDISCOVERING THE CONCEPT OF AUTHENTICITY
Fagač, Dora, Podrug, Najla, Vrdoljak Raguž, Ivona	THE POSITION OF WOMEN IN SUPERVISORY BOARDS AND THE RELATIONS WITH BUSINESS RESULTS OF LARGE COMPANIES IN REPUBLIC OF CROATIA
Končan, Hana, Domadenik Muren, Polona, Ražman, Sara*	DIGITAL TRANSFORMATION AND BUSINESS PROCESS INNOVATION IN SLOVENIAN AUTOMOTIVE INDUSTRY: AN IN-DEPTH QUALITATIVE STUDY
Stilin, Anita, Tomljenović, Ljerka, Štefanac, Katarina	VIEW OF MANAGING CHANGES AND STRESS IN CROATIAN ENTERPRISES



Djevojić, Cvijeta, Vitasović, Zrinka	DIGITAL TRANSFORMATION OF BUSINESS IN THE HOTEL INDUSTRY AND ITS IMPACT ON SUSTAINABLE DEVELOPMENT
Hordov, Monika*	DIGITAL TRANSFORMATION IN A FUNCTION OF STRATEGIC DEVELOPMENT OF RURAL TOURISM – CONCEPTUAL FRAMEWORK
Mikulandra Volić, Ivona, Perkov, Josipa, Čičin-Šain, Dijana*	PRE-TRAVEL EXPERIENCE ANTICIPATION AND THE DESTINATION CHOICE: GENERATION Z PERSPECTIVE

**\* Participation with abstract only**

## **PARALLEL SESSION V: 15.00- 16.45 (ROOM ORLANDO)**

### **MANAGEMENT (IN PERSON)**

Session chair: Aleksandra Krajnović

Session co-chair: Bačun, Dinko

Bačun, Dinko	THE IMPORTANCE OF MULTIPLE ANALYTICAL STRUCTURES IN THE EVALUATION OF RISK EXPOSURES OF CONSTRUCTION PROJECTS
Djokić, Andrija	IMPACT OF ORGANIZATIONAL CLIMATE ON EMPLOYEE BURNOUT IN AN INDUSTRIAL COMPANY
Gregurić, Ivan, Krajnović, Aleksandra, Panjkota, Ante*	OVERVIEW OF THE APPLICATION OF KAIZEN AND LEAN METHODS IN THE HEALTH SYSTEMS AND COMPARATIVE ANALYSIS PLATFORM WORK IN SELECTED CEECs
Hoxha, Adnan*	EXPLORING THE DYNAMIC CAPABILITY PERSPECTIVE ON THE RELATIONSHIP BETWEEN MANAGEMENT PRACTICES, ORGANIZATIONAL LEARNING, STRATEGY, AND INNOVATION PERFORMANCE IN FIRMS: A SYSTEMATIC REVIEW.
Sepashvili, Eka, Mermanishvili, Tamar*	DIGITAL TREND OF GLOBAL ECONOMY: DOES GENDER EQUALITY MATTER?
Siekmann, Florian, Venghaus, Sandra*	UNLOCKING POTENTIAL – REGIONAL MULTI-STAKEHOLDER DECISION SUPPORT SYSTEM FOR THE IDENTIFICATION OF SUSTAINABLE TRANSFORMATION PATHWAYS

**\* Participation with abstract only**



## **KEYNOTE ADDRESS: (ON LINE – ZOOM PLATFORM) - CONFERENCE HALL ORLANDO**

16.45 - 17.15

Zoom link: <https://zoom.us/j/99752344459?pwd=ZzBmdDhTQWNlaHQ5RlZ1aFBqcjFGUT09>



**Gorazd Justinek**, Dean of Faculty of Government and European Studies, New university, Slovenia

Title of the keynote: **Turbulent times - from one crisis to another**

Gorazd Justinek is Assistant Professor of International Business and Assistant Professor of international political, economic and business relations. He is a former diplomat and a founding member of the Division for Economic Diplomacy at the Ministry of Foreign Affairs of the Republic of Slovenia. He has been for several years also the Head of the Division for Internationalisation at the Public Agency of the Republic of Slovenia for entrepreneurship and foreign direct Investments and during the Slovenia's EU Council Presidency in 2008 the domestic macroeconomic and foreign economic relations adviser to the Prime Minister of the Republic of Slovenia. After Slovenia's accession to the OECD, he became the coordinator of Slovenia's representatives in the institutional bodies of the OECD in Paris and worked on the programme budget of Slovenia, macroeconomic analysis and reforms in public sector. For two mandates he was the CEO of a non-governmental Foundation – Centre for European Perspectives, the key implementation body of the Republic of Slovenia's development assistance in the Western Balkans and a research centre with several Horizon 2020 projects. He is the founder and Editor in Chief of International Journal of Diplomacy and Economy (Geneva), and a member of several other editorial boards of international scientific journals (Scopus and WoS).

### **17.15 – 17.30 Closing ceremony**

Zoom link: <https://zoom.us/j/99752344459?pwd=ZzBmdDhTQWNlaHQ5RlZ1aFBqcjFGUT09>



## **CONFERENCE HALL ORLANDO**

**20.00 – Conference dinner in restaurant Academia, Student Dorm, Marka Marojice 2b, Dubrovnik**

**Saturday, 1<sup>st</sup> July 2023**

**11.00 – 17.00 Excursion (Three Islands Elaphite Cruise )**  
not included in conference fee

